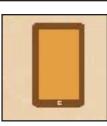
WHY DOES THE APP TAKE SO LONG TO LOAD?

There are several reasons your app might be slow.

- 1. Connectivity
- 2. Age and operating system of your phone
- 3. Version of the app



How to fix this:

Try deleting the app and reloading it. Still having a problem? We are constantly updating the content. The more you look at the app, the less time it will spend uploading new content from the server.

How an APP Works:

The app content is stored on an Amazon server. When you open the app, the system is looking for updates to content. If no updates are found, then the app is loaded. If an update is found, then it loads it off the server to the user's device.

Factor 1: our app is pretty big so the system is looking for any new content that is connected to the homepage.

Factor 2: If it finds new content, then it runs through an update.

Combine the two and you get a "slow" response.

Once the app is loaded, all the content is now on the user's device. Even without a connection the app should load and will be able to view anything already downloaded, except weblinks or feeds.