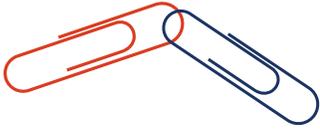




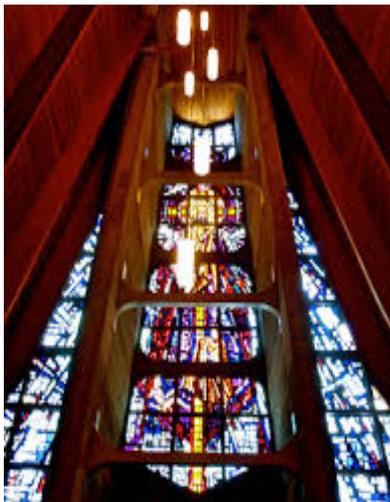
Better TOGETHER



2020-2021 Annual Fund



Your support enhances programs, resources, and facilities every year.



RAPID CITY CATHOLIC SCHOOL SYSTEM

424 FAIRMONT BLVD.
RAPID CITY, SD 57701

605.348.1477

OUR GOAL

★ 100% ★

participation

Join us to reach a goal never before achieved at RCCSS!
Any gift, no matter the size, makes an impact.

WHY IS THIS IMPORTANT

The cost to educate a student at RCCSS is higher than the cost of tuition.

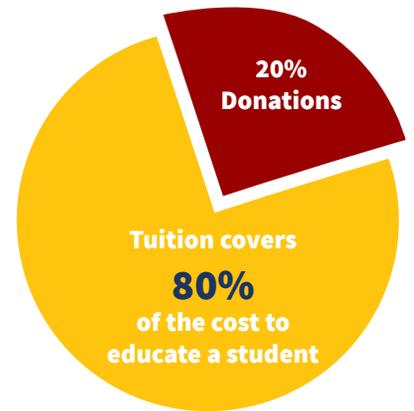
We are looking to fund the future of RCCSS and keep Catholic education accessible to all families.

By planning for the future, RCCSS is asking each family to help ensure our success for years to come.

Every Gift Counts!

Text-to-Give - text "stm" (lowercase) to 605-250-5018 to complete your donation

Make your contribution online at rccss.org



What Does My Donation Fund?

- Stem and Teaching Resources
- Technology Upgrades in the Classroom
- Facility Improvements
- Safe and Secure Campus
- Liturgy and Prayer Service and Supplies
- Fiscal Strength
- Professional Development and Wages
- Co-Curricular Educational Programs
- Religion Resources
- Academic and Curriculum Initiatives
- Playground Upgrades





Annual Giving MAKING A DIFFERENCE

WHAT IS ANNUAL GIVING?

Annual Giving is the financial lifeblood of any school. It helps to sustain programs and activities that are not covered by tuition. Stated simply, annual giving is the best possible way for alumni, parents, parents of alumni, and friends to help make a difference in the future of the Rapid City Catholic School System. Your investment on an annual basis through a contribution will help to raise necessary funds for faculty and student programs.



WHO IS BEING ASKED TO PARTICIPATE?

All constituencies will be asked to make an annual gift: alumni, parents, parents of alumni, and friends.



WHY IS ANNUAL GIVING NECESSARY?

RCCSS needs and deserves your support. Our annual giving program is necessary to sustain the life of the school through enriched academic programs, faculty development and overall operating expenses. An annual gift is truly a vote of confidence in RCCSS.



IS MY DONATION TAX-DEDUCTIBLE?

YES! Gifts to RCCSS are tax-deductible to the fullest extent provided by law and may be made in the form of a check, stock transfer, or credit card.

WHY ME?

At a time when there are many requests for your charitable dollar, you may ask: Why RCCSS? The answer is simple: RCCSS is worth your additional investment. In a school with our unique mission, your gift to the Rapid City Catholic School System will truly make a difference in the life of a young man or woman.



WHY NOT JUST RAISE TUITION RATHER THAN SOLICIT GIFTS?

Although raising tuition would generate a certain level of revenue, we know it will not solve the ongoing needs the school faces. In order to generate the total support necessary, we would have to assess each family in excess of \$1,700 to cover education costs. Additionally, most academic and philanthropic institutions rely on an annual giving model to sustain their programs. This affords an opportunity for constituencies such as alumni, parents, parents of alumni, and friends to help support the mission of the school through their annual gift at a level they feel comfortable with. It also provides a tax-deductible charitable gift opportunity for each donor.

WHAT ARE MATCHING GIFTS AND WILL I GET CREDIT FOR THEM WITH MY PLEDGE?

Matching gifts are gifts that an employer will give annually to an educational institution or other non-profits as an employee benefit by matching the gift made by an employee on a 1:1, 2:1, or 3:1 basis. In the Annual Fund, we will give full credit to the donor for any gift they make as well as any match their employer makes. For example, a gift of \$250 from a donor matched by their employer on a 1:1 basis for an additional \$250 will credit the donor with a \$500 gift to RCCSS. Simply ask your employer about their matching gift program and forward the company form along with your gift. RCCSS will do the rest! Your spouse may qualify for a matching gift as well. Restrictions do apply on some gifts, but please ask your human resources department for information on qualifying gifts.



WHY SHOULD SCHOOL FAMILIES CONTRIBUTE?

The Annual Fund seeks contributions from 100% of school families. This goal reflects the school's high expectation of parent involvement in all aspects of their child's education. Parent engagement in fundraising through The Annual Fund is an essential part of belonging to the Rapid City Catholic School System community.



HOW LONG DO I HAVE TO PAY MY PLEDGE?

The Annual Fund has been designed to afford an opportunity to pay your pledge on an annual basis any time before June 30. Installment giving provides a vehicle for each donor to maximize their gift by scheduling their contribution in smaller and more convenient increments.